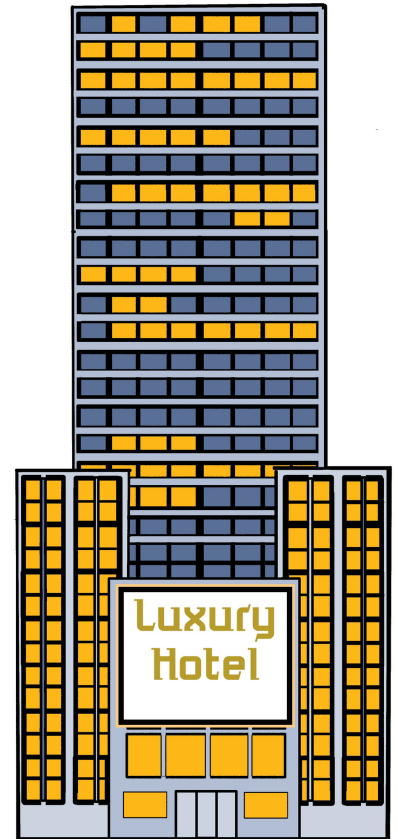
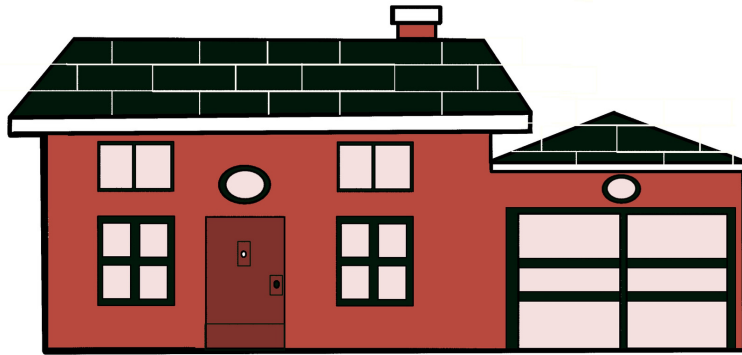
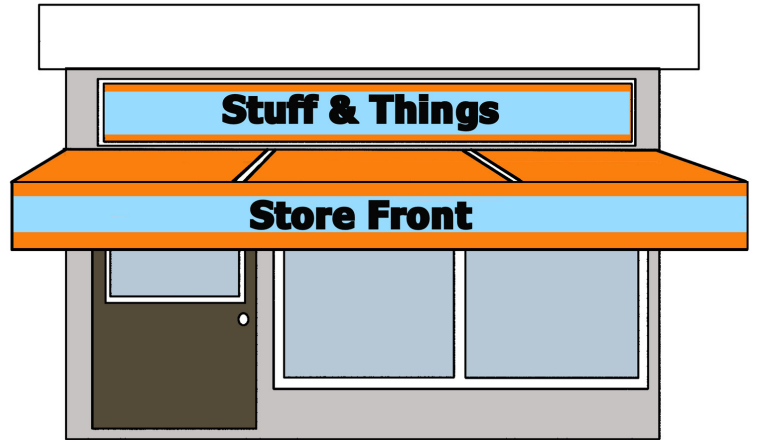


**PRIME VICE**  
STUDIOS

A large, faded illustration of a green-skinned, winged character. The character has large, dark, spiky wings and is wearing a yellow, patterned top and a yellow skirt. The character is holding a small, round object in its right hand. The illustration is semi-transparent and serves as a background for the text.

# **Empowering Underserved Communities Through Intellectual Property Development**

Underserved communities lack property ownership and representation in society. This leaves them economically disempowered.



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# THE ISSUE

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**Underserved** communities struggle due to lack of economic development in their area. It's difficult for a community to be economically healthy when its members do not own property.

**Lack** of economic stability makes it difficult for residents in these communities to have the ability or opportunity to own property.

**In** order to own property, they need loans. Bank loans come with many stipulations. To qualify, they must meet requirements such as a good credit history, a stable income, and assets for collateral.\*

**Most** residents in underserved communities do not qualify for these loans and are unable to buy property. These barriers to property ownership and unfair regulations continue the cycle of economic disempowerment.\*\*

**This** economic disempowerment also makes it difficult for them to find representation in their elected officials and the media. This leads to further destitution.

**Intellectual** property is an inexpensive way to own property. It can help underserved communities find representation and a voice in society.

\*Source: [https://www.craft3.org/docs/default-source/sector-sheets/sector-sheet---underserved-communities.pdf?sfvrsn=68157956\\_14](https://www.craft3.org/docs/default-source/sector-sheets/sector-sheet---underserved-communities.pdf?sfvrsn=68157956_14)

\*\*Source: <https://archives.hud.gov/initiatives/fbci/dream/catalyst.pdf>

# WHAT IS AN INTELLECTUAL PROPERTY(IP)?

IPs include, but are not limited to:



Art work



A book



An invention



A brand



A logo

## Merriam Webster Definition\*

"Intellectual Property  
*noun*

Definition of intellectual property: property (such as an idea, invention, or process) that derives from the work of the mind or intellect also: an application, right, or registration relating to this."

\*Source: <https://www.merriam-webster.com/dictionary/intellectual%20property>  
intellectual property

## The Law Dictionary Definition\*\*

"In layman's terms, an intellectual property is something you create using the creative process of your mind and you have the ability to protect with a copyright, trademark, or patent. This means that if anyone tries to steal or copy your idea, you can sue them and get compensated for your losses."

\*\*Source: <https://thelawdictionary.org/article/three-challenges-intellectual-property-law-today/>

# HOW IPS CREATE WEALTH

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Owning property creates wealth. Properties (or their residuals) such as homes, land, or inventions are passed down from generation to generation and grow in value over time.

IPs have a unique set of laws because of their intangibility.\* They can generate wealth in ways that are different from tangible properties like a building.

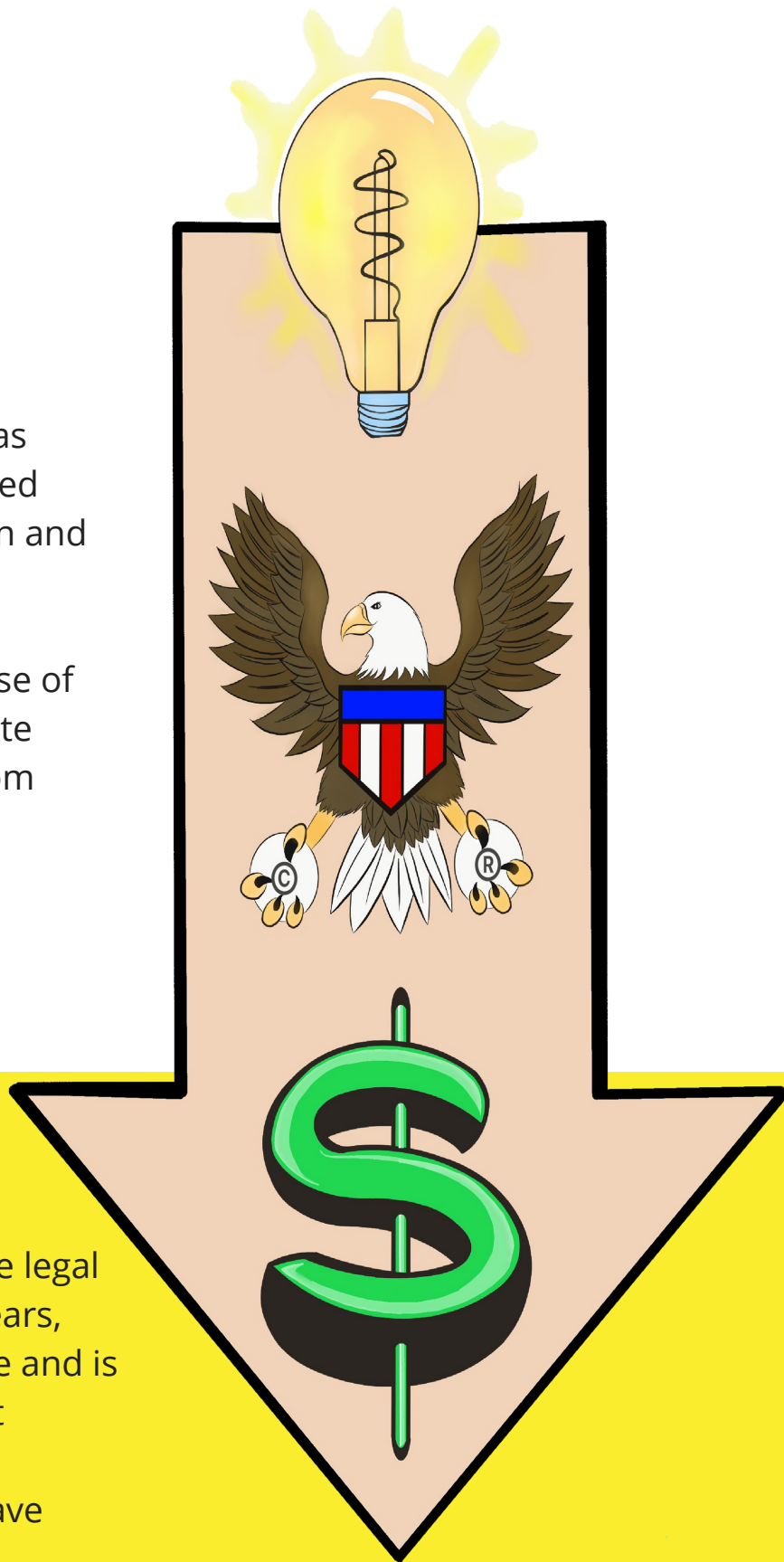
## There are three steps to creating wealth from IPs:

1. **Develop an idea.**
2. **Register and protect it.**
3. **Market, license, or sell it.**

For example, Walt Disney owned the legal rights to Mickey Mouse. Over the years, the IP of Mickey Mouse gained value and is now worth billions of dollars. If Walt Disney had not created that IP and protected it, his estate would not have made those billions.\*\*

\*Source: <https://www.hg.org/intell.html>

\*\*Source: <https://www.gobankingrates.com/net-worth/celebrities/look-back-legacy-mickey-mouse-his-birthday/#2>



# HOW IPS CAN EMPOWER AND BUILD COMMUNITIES

For communities that are economically underserved, IPs are the best way to build wealth.

Developing an IP is relatively cheap compared to other properties. IPs need very little start-up capital or loans. In fact, with today's technology and IP laws, it costs next to nothing to create.

An IP is just an idea that is written down or illustrated and protected.

When individuals own IPs, they can build wealth for themselves, their families, and their communities. IPs build passive income and generational wealth.

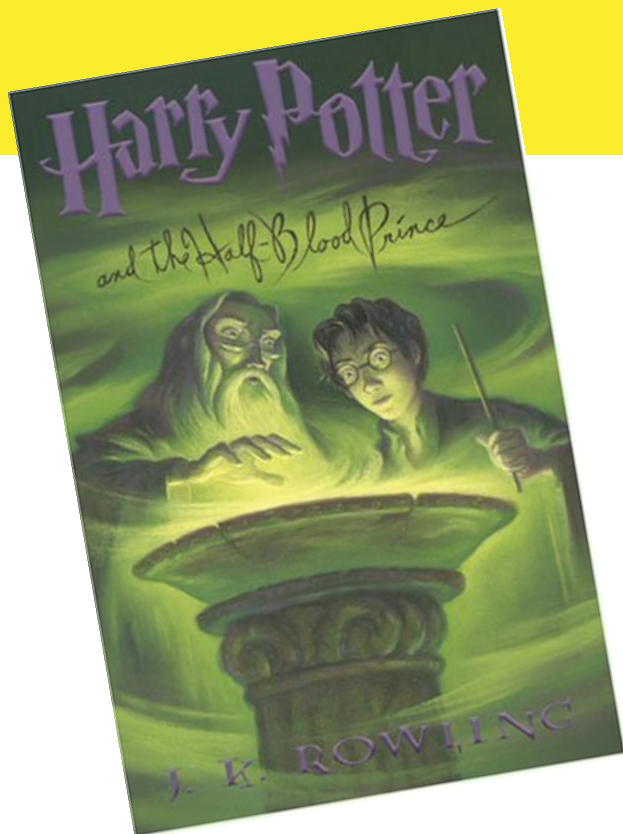
By creating IPs such as books and personal brands, they can also increase their representation in the media.

Once an IP is protected, it is up to the owner to decide how they want to build it and how much time and money they want to invest into it. When nurtured, an IP continues to grow over time regardless of the cash flow of the business.



***When individuals own IPs, they can build wealth for themselves, their families, and their communities.***

Great ideas are everywhere. Regardless of age, gender, ethnicity, or socio-economic status, people come up with great ideas all the time. **Owning and protecting these great ideas is what builds wealth.**



# THE SOLUTION

# HOW IS PRIME VICE STUDIOS PART OF THE SOLUTION?

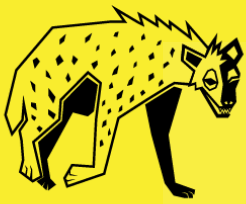


Prime Vice Studios, LLC is the premier sequential art company. We use sequential art as a vehicle for IP development. We work with individuals within our community and educational institutions to teach them our signature process of IP development using our own curriculum and workbook.

We also work with local brands and businesses, corporations, and nonprofits to help them increase revenue and visibility by creating IPs. Through our IP development workshops and our IP development services, we are building a stronger community.

To learn more, visit [www.primevice.com](http://www.primevice.com)





**PRIME VICE**  
STUDIOS

# Prime Vice Studios, LLC

The Premiere Sequential Art Company™

**From Conception to Creation,  
We Turn Ideas into Assets.™**

Contact us:

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